

Press release **WEPA Group**

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Sustainability Report summarises the sustainability goals of the WEPA Group

WEPA publishes its sustainability goals

The vision of the WEPA Group is to be the most sustainable and agile first class partner for personal and professional hygiene solutions. In order to achieve this, the company has set itself clear sustainability goals in the areas of raw materials, production, packaging and innovation, as summarised in the WEPA Group Sustainability Report.

The WEPA Group has been using recycled fibres for more than 30 years as the most sustainable raw material for manufacturing hygiene papers. Today these already consist of 40 percent of fibres used, making WEPA the European market leader in terms of the environmental footprint of the utilisation of raw materials. The share of recycled fibres and other virgin fibre alternatives is to be increased to 60 percent by 2030. Among other things, this helps to reduce the environmental footprint of fibre raw materials by 25%.

In April, the WEPA Group committed to the Science Based Targets initiative in order to contribute to limiting global warming to a maximum of 1.5 degrees Celsius. The submitted science-based CO₂ reduction target is currently in the evaluation phase at SBTi. The implementation will take place in two areas: firstly, in internal company processes, and secondly, in the selection of and cooperation with suppliers and service providers.

25% of goods currently sold by WEPA are recycled, and 24% are hybrid products. However, the WEPA Group does not only produce sustainable hygiene papers – these also need to be sustainably packaged. Already today, 100% of WEPA packaging is recyclable and can thus be reused. In addition, the share of recycled material used for packaging is to be increased to 60% by 2025. This enables WEPA to save 8,000 tonnes of primary plastic each year.

A further goal is to expand the WEPA product portfolio with new, sustainable hygiene solutions – among other measures through an in-house innovation unit as well as cooperation and partnerships with a special focus on sustainability along the value creation chain of the company.

“Especially in recent years, we have felt how rapidly the importance of sustainability is growing in society in general and also among our customers and consumers. Sustainability is one of the core values of the WEPA Group and we have already achieved significant accomplishments in

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this area. However, we have set ourselves ambitious goals to fulfil our vision of becoming the number one in sustainability in our industry. We will be reporting in a highly transparent way about our progress," explains Dr Stefan Gräter, Head of Sustainability at WEPA.

More information on the topic of sustainability at WEPA can be found in the Sustainability Report of the corporate group at <https://www.wepa.eu/en/responsibility/sustainability>.

Photo gallery



The WEPA Sustainability Report summarises the sustainability goals of the WEPA Group.

Photo: WEPA

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WEPA Group

The WEPA Group is a future-oriented European family business specialising in the production and distribution of sustainable hygiene paper. WEPA offers sustainable and innovative hygiene solutions that provide a safe feeling of hygiene and contribute daily to the well-being of millions of people. With 4,000 employees, the WEPA Group manufactures hygiene products such as toilet paper, paper towels, tissues and napkins at 13 European sites. WEPA is among the three largest European manufacturers and leading the market in the production of hygiene paper from recycled fibre. Its annual turnover is roughly 1.3 billion euros. In the Consumer business area, WEPA is a private-label specialist for European retailers. The Professional business unit with the brands BlackSatino and Satino by WEPA stands for sustainable and professional hygiene solutions which are used, for instance, in public washrooms, the industry, offices or health care facilities. The WEPA Group has its registered office in Arnsberg, North-Rhine Westphalia, Germany.